

Ad and Cookie Policy

The hotel "Bon Apart", which owns the site bon-apart.ru and its manager, carefully monitors the observance of the rights of users. We attach great importance to the confidentiality of personal data. When you book an online number and leave personal information in the form of booking, subscribing to thematic newsletters, booking events and weddings from the Site, you accept all the points of the Privacy Policy. The hotel guarantees that the personal data received from the guest is processed in accordance with and in order to comply with the Constitution of the Russian Federation, the Federal Law "On Information, Information Technologies and Information Protection" No. 149-Φ3 of 27.07.2006, the Federal Law "On Personal Data "N 152-FZ of 27.07.2006.

WE USE COMMON TRACKING TECHNOLOGIES

We collect personal information about users over time and across different websites when you use our website or service. We also have third parties – as described below – that collect personal information this way. To do this, we use several tracking tools. Our vendors may also use these tools. These may include browser cookies and device IDs. We may also use web beacons, flash cookies, and similar technologies.

WE USE TRACKING TECHNOLOGIES FOR A VARIETY OF REASONS

We use tracking tools, including cookies, on our websites. Cookies are small files that download when you access certain websites. These pages also explain how you can manage and delete cookies. We use tracking tools:

- To recognise new or past customers.
- To store your password if you are registered on our site.
- To improve our website.
- To serve you with interest-based or targeted advertising (see below for more on interest-based advertising) as permitted by law.
- To observe your behaviors and browsing activities over time across multiple websites or other platforms as permitted by law.
- To better understand the interests of our customers and our website visitors.

WE ENGAGE IN INTEREST-BASED ADVERTISING

We and our partners display interest-based advertising using information gathered about you over time across multiple websites or other platforms. This might include apps. Interest-based advertising or “online behavioral advertising” includes ads served to you after you leave our website, encouraging you to return. They also include ads we think are relevant based on your shopping habits or online activities. These ads might be served on websites or on apps. They might also be served in emails. We might serve these ads, or third parties may serve ads. They might be about our products or other companies’ products. Where legally required we get consent to engage in interest-based advertising.

HOW DO WE GATHER RELEVANT INFORMATION ABOUT YOU FOR INTEREST-BASED ADVERTISING?

To decide what is relevant to you, we use information you make available to us when you interact with us, our affiliates, and other third parties. We gather this information using the tracking tools described above. For example, we or our partners might look at your purchases or browsing behaviors. We might look at these activities on our platforms or the platforms of others. As described

above, we work with third parties who help gather this information. These third parties might link your name or email address to other information they collect. That might include past purchases made offline or online. Or, it might include online usage information.

YOU CAN CONTROL MANY OF OUR TRACKING TOOLS

Your browser may give you the ability to control cookies. How you do so depends on the type of cookie. Certain browsers can be set to reject browser cookies. If you block cookies, certain features on our sites may not work. If you block or reject cookies, not all of the tracking described here will stop. Options you select are browser and device specific.

TRANSFER OF PRIVATE INFORMATION TO THIRD PARTIES

The hotel does not store, sell or transmit to third parties the personal data of the guests, except when the provision of information is a special obligation in accordance with the law of the Russian Federation. Respect for personal information is part of the hotel's corporate philosophy.